



# We Talk Trash

[www.trash-ads.com](http://www.trash-ads.com)



# Start Collecting Rent



Your carts are already in neighborhoods – now they can earn you monthly rent



No capital, no hassle, no operational changes



We handle everything – you get paid



# Our Installation

## We Handle Everything



Installation



Removal



Replacement



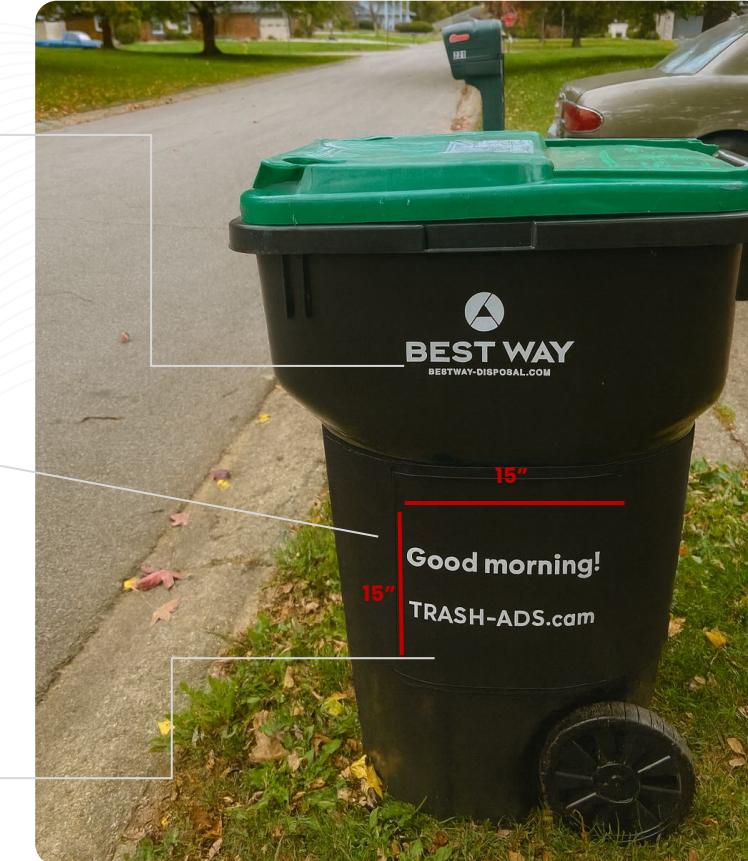
We never cover up your logo



15" x 15" elastic band and  
only one advertiser per cart



We create new American jobs



# Our Advertisers

Trash-Ads partners with reputable brands with dedicated marketing budgets



## National Brands



## Regional Brands



## Local Brands



Pet Hotel



# What Trash-Ads Handles

## **Advertisers:**

Only reputable national, regional, or local brands



THE  
HOME  
DEPOT

 State Farm

 MENARDS

## **Creative Standards & Compliance:**

All ads must pass our strict aesthetic standards



## **Operations:**

We handle everything: sales, billings, installs, marketing, customer service, legal agreements and more..



## **Cart Tracking & Reporting:**

Every cart is mapped to a home & advertiser; monthly rent breakdown reports



## **Installation & Removal:**

15" x 15" elastic band with ad placed below your branding and we handle installation, removal, and replacement



## **Rent Payments:**

Monthly payments direct deposited



# What You Handle



01.

Approve cart count requests to decide how many carts we use



02.

Provide a weekly or monthly customer feed



03.

Grant written permission via a signed agreement



# Your Earnings



You earn **30%** of ad revenue per active cart per month



Paid monthly (12x/year), starting 60 days after install



Equal Payout Guarantee – if another provider earns more, you're automatically matched

Earnings Estimation		
	Monthly Cart Rate	Your Monthly Payout Per Cart
	\$7.50	\$2.25
<b>Most Popular</b>	<b>\$5</b>	<b>\$1.50</b>
	\$3.50	\$1.05



If you terminate, you'll continue collecting rent on Active Carts until their advertiser term ends



After each term, carts are reverted to Ad-Free Standard

# Ad-Free Standard



When ads expire the elastic band is simply removed



If the program ends, no new ads, but you keep earning until active carts expire



All carts return to Ad-Free Standard

# Homeowner Benefits



**SAVE 10%**  
ON YOUR NEXT  
IN-STORE PURCHASE



 State Farm™

 PETERMAN  
BROTHERS

 MENARDS®



We provide homeowners discounts each time the advertiser on the cart is updated.



We giveaway free trash pickup for a year to 1 participating resident.

(we pay on their behalf to you)



We only partner with reputable bands.



We allow opt-outs for homeowners.

# Let Us Pay You!



No cost to start



No added labor



New homeowner benefits

